

Call to Watercolor Artists

Watercolor Artists of Sacramento Horizons, Inc. (WASH) Annual Open Exhibition
"Go With The Flow 2010" - September 7 - October 2, 2010



watercolor artists of sacramento horizons inc

SACRAMENTO FINE ARTS CENTER, 5330-B GIBBONS DRIVE, CARMICHAEL, CA 95608
WWW.SACFINEARTS.ORG

About our Juror Dale Laitinen

Dale has been painting for over forty years with thirty five of those in watercolor. He is a signature member of the National Watercolor Society, and Watercolor West. He is a graduate of Modesto Junior College and San Jose State University with a BA in Art with a painting concentration. He is a past juror of many National and regional exhibitions including Watercolor West, Kentucky Watercolor Society, Utah Watercolor Society, Watercolor Society of Oregon, Red River Watermedia Show, Magnum Opus and many others.

A native of northern Minnesota, Dale has lived, moved, and traveled across the American West and this figures prominently in his work. One of the signatures of a Laitinen painting is the long view with the natural forms of the topography being foremost. His works extend to the interaction between structures such as roads, dams, canals, powerhouses, and the natural landscape. In one of these paintings one might find a concrete dam that spans a river canyon, or a highway that cuts through desert sandstone, or a shadow of a bridge that crawls slowly across a red rock wall.

After college Dale spent eight years as an independent trucker hauling freight cross country. In 1985 he turned to painting full-time. Some of the periodicals he has been featured in, The Artist's Magazine, Watercolor Magic, Watercolor Magazine, and Drawingboard Magazine.

Laitinen's work has been featured in several books including The Splash Series, Painting with the White of your Paper, The Transparent Watercolor Wheel and more. An active workshop instructor, Dale has traveled widely in both the US and Abroad.

About WASH

Watercolor Artists of Sacramento Horizons membership is open to active artists who are devoted to the watercolor medium and work to promote an atmosphere of inspiration, encouragement and creative growth through understanding. Meetings are held the second Monday of each month except July and August, and provide lectures, demonstrations, workshops, paintouts, critiques for members and visits to artist's studios. Annual scholarships are presented by WASH to worthy high school art students. WASH sponsors two annual major exhibitions, one exclusively for members and the other open to all watercolorists as well as other exhibits throughout the year.

DEFINITION OF WATERCOLOR & OTHER WATER-BASED MEDIA:

Any water-based medium, either transparent or opaque. These include transparent watercolor, tempera, casein, gouache, color inks and acrylics. Acrylics must be used as watercolor. Acrylics to impasto are not eligible. Mixed media may be used, but water-based media must be predominant.

SHOW RULES

1. Paintings must be original, not copied from work of another, copyrighted photos included. Work shall not have been shown in a previous show at Sacramento Fine Arts Center. Work must be new work from last 2 years.
2. Paintings done on paper must be covered by glass or plexiglas. In the case of watercolors done on masonite, or canvas, a protective cover of glass or plexiglas over the work is preferred, but not required, provided the piece is protected by a clear acrylic or other protective coat. (See statement of liability.) All watercolors, except 3-dimensional watercolor installations, must be framed., All items must be fitted with wire and screw eyes or sturdy hangers for hanging, with raw ends of wire taped for safety. No saw-tooth hangers or clamps.
3. Un-framed 3-dimensional wall-mounted items will be acceptable if the paint medium is water based, used as transparent watercolor, and coated by a clear acrylic or other protective spray. The artist may be asked to supply a written statement attesting to the use of a protective barrier coat. (See statement of liability.)
4. Maximum size, including frame, is 48" x 48". Maximum glass size shall be 29" x 35" - any larger shall be plexiglas.
5. All work shall be signed by the artist on the front.
6. Artist's name, address, phone number, title of painting and price, shall be printed on the back of the framed work.
7. Sales shall be between the purchaser and SACRAMENTO FINE ARTS CENTER. SFAC receives 30% commission from members (WASH) of SFAC. Exhibited works must hang until end of show.
8. No responsibility for loss or damage to any work will be assumed by SFAC, WASH or any members. Insurance is the responsibility of the artist.
9. Placement of work in a show is at the discretion of the SHOW CHAIR.
10. Artists should pick up their work at designated times. If they are unable to do so, they should arrange to have someone else pick up. Provide them with written permission.
11. Work must be picked up within 5 days after the close of the show. Storage is limited and after this period, a charge of \$5.00 per day per painting will be assessed. Work remaining over one month will become the property of SFAC.
12. No work may be added to a show after the date and time of entry acceptance. No work may be removed from a show before the final release date and time.
13. The SHOW CHAIR has the right to screen and reject entries at the receiving station before the work is processed and accepted. Any appeal shall be referred to the BOARD OF DIRECTORS for final decision. Show chair: Patricia Waggoner, phone 916-361-3331.

“GO WITH THE FLOW 2010”
WATERCOLOR ARTISTS OF SACRAMENTO HORIZONS, INC.
OPEN EXHIBITION

SHOW DATES:	SEPT. 7 - OCT 2, 2010	AWARDS:	BEST OF SHOW, AWARDS OF EXCELLENCE, MERIT AWARDS, HONORABLE MENTION AND SPECIAL AWARDS
RECEIVING:	FRIDAY, AUG 20, 11:00 - 3:00pm & SATURDAY, AUG 21, 11:00 - 3:00pm		
LOCATION:	SACRAMENTO FINE ARTS CENTER 5330-B GIBBONS DRIVE CARMICHAEL, CA 95608		
RECEPTION & AWARDS:	SECOND SATURDAY SEPT. 11th, 5:30 - 8:30pm AWARDS at 6:30pm	FEE:	\$15.00 PER ENTRY OR \$40.00/3 ENTRIES (NON-REFUNDABLE) (LIMIT OF 3 ENTRIES)
OPEN:	TUES. 11-7 PM, WED.-SAT., 11:00 - 3:00 PM	JUDGE:	Dale Laitinen
Pick up Artwork	October 2, 3-4PM		

REQUIREMENTS FOR ENTRY: (REFER TO SHOW RULES)

Entries of original work must be hand delivered on the above receiving date along with a self-addressed stamped envelope containing your entry fee and completed forms. Works cannot have previously shown at the Sacramento Fine Arts Center. Entry is limited to three works. See SHOW RULES for 3-D and works not on paper. Paintings are to be framed in plain gallery frames, clean white or off-white mats and wires for hanging, with cut ends taped. Broken glass, or soiled mats will not be accepted. Neither WASH nor SFAC will be responsible for any damage during transportation, handling or exhibition. Insurance is the responsibility of the artist. A 30% commission for members, 50% for non-members, payable to SFAC will be deducted from the stated price of any work sold during exhibition. By submitting work, the artist agrees to abide by the Exhibit Rules and waives any and all claims of every kind and nature to the Sacramento Fine Arts Center (SFAC) and WASH. I HAVE READ AND AGREE WITH THE ABOVE REQUIREMENTS FOR ENTRY.

Artists Signature _____	Date _____
Print Name _____	Telephone () _____
Address _____	
City _____	State _____ Zip _____ Country _____

(Attach to upper left back of art work) WASH 2010 Open Show	(Attach to upper left back of art work) WASH 2010 Open Show	(Attach to upper left back of art work) WASH 2010 Open Show
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ARTIST _____	ARTIST _____	ARTIST _____
ADDRESS _____	ADDRESS _____	ADDRESS _____
City, State _____	City, State _____	City, State _____
PHONE _____	PHONE _____	PHONE _____
TITLE _____	TITLE _____	TITLE _____
PRICE _____ Or NFS Value _____	PRICE _____ Or NFS Value _____	PRICE _____ Or NFS Value _____

Receipt

Receipt

Receipt

NAME _____	NAME _____	NAME _____
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TITLE _____	TITLE _____	TITLE _____
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Reception and Awards Ceremony: SAT. Sept. 11, 2010, 5:30-8:30PM Awards at 6:30pm Pick up art October 2, 3-4PM	Reception and Awards Ceremony: SAT. Sept. 11, 2010, 5:30-8:30PM Awards at 6:30pm Pick up art October 2, 3-4PM	Reception and Awards Ceremony: SAT. Sept. 11, 2010, 5:30-8:30PM Awards at 6:30pm Pick up art October 2, 3-4PM
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